



## AGENDA

### IOTA Webinar “Human Resource Data Analytics”

28 May 2025 at 11:00 (Central European Summer Time)  
Digital Event via Microsoft Teams

**WEDNESDAY, 28 MAY 2025**

**10:30 – 11:00**

#### **Connection and access by registered participants**

Registered participants will be able to connect before the start of the event and test the access and functioning of the online platform.

**11:00 – 11:15**

#### **Welcome & Introduction to the Webinar**

The Webinar will be opened by Ms Oksana Stepanenko and Ms Erika Szabó from the IOTA Secretariat who will welcome participants, outline the agenda, and highlight the objectives and expected outcomes of the event.

**11:15 – 12:10**

#### **Country Presentations**

- › **Presentation 1:** “Leveraging HR Analytics for Enhanced Employee Experience and Organizational Culture in a Rapidly Changing Environment in the Finnish Tax Administration” presented by Ms. Anna Hellsten, Finland
- › **Presentation 2:** “Human resource management through performance data analysis” presented by Ms Marija Loncar, Croatia
- › **Presentation 3:** “Being future-ready: the challenge changing to new ways of working” presented by Ms Annabelle Simmons Juritz, UK

**12:10 – 12:25**

#### **Question & Answer session, debate**

Q&A will offer a possibility for the participants to post questions or comments to the invited speakers. This will be complemented by an open debate between the speakers.

**12:25 – 12:30**

#### **Closing remarks and evaluation of the Webinar**

Ms Oksana Stepanenko and Ms Erika Szabó from the IOTA Secretariat will make concluding statements on the issues examined and discussed at the Webinar and briefly explain the evaluation survey for the participants.

**12:30**

#### **End of the Webinar**